Workshop on Role of Media in Public Education
April 20 - 21, 2018

As part of the SIUT National Conference on Organ Donation and Transplantation, CBEC hosted a workshop on the importance of media in advancing public knowledge about organ donation. Moderated by Mr. Ghazi Salahuddin, an esteemed journalist, and Dr. Farhat Moazam, the workshop attracted a large number of participants from both electronic and print media.

On the first day, the diverse group deliberated upon the different avenues that can be utilized within media to enhance public awareness. Recommendations included conversations about the topic on morning shows, using celebrities to increase awareness and utilizing popular forms of media such as films and TV dramas. On the second day, rapporteurs Dr. Rubina Naqvi and Dr. Aamir Jafarey presented these recommendations to the larger audience of the conference.

WHO Initiative on Ethics and Vector-Borne Diseases

With the recent spate of dangerous epidemics, like SARS, H1N1, Ebola and Zika, the World Health Organisation (WHO) has been working on different fronts to address the various challenges that the world faces. In addition to making guidelines on the ethics of provision of healthcare and conducting research in epidemics, the world body has also recently focused on the ethical aspects of controlling vectors responsible for the transmission of many of these infections. Dr. Aamir Jafarey was involved in two of these consultations aimed at devising a set of guidelines for the ethical limits of controlling vectors, in February 2017 and recently, in May 2018 in Vienna.

Dr. Aamir Jafarey (second from right) along with WHO meeting participants in front of the Josephinum at the Medical University, Vienna where the May 2018 meeting was hosted